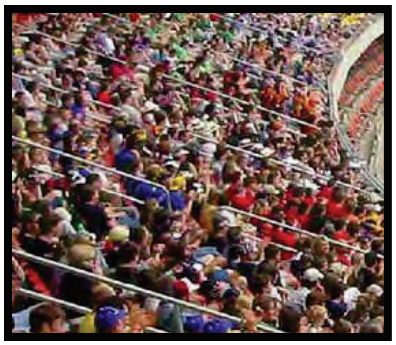
SPONSOR THE

FIRST ROBOTICS COMPETITION

IN MICHIGAN







For **I**nspiration and **R**ecognition of **S**cience and **T**echnology

JOIN THE EXCITEMENT

Truck Town Thunder Team 68

TO SPONSOR A

FIRST ROBOTICS COMPETITION TEAM

PLEASE CONTACT:

ANDREW SPIECE

(248) 627-1820 EXT. 1141
aspiece@gmail.com

To learn more about FIRST, please visit
www.usfirst.org or www.firstinmichigan.org

FIRST

JOIN THE EXCITEMENT!

FIRST FACTS

58,000 high school students
2,344 teams
3,000 sponsoring companies
One identical Kit of Parts
New game each year
6 weeks to build
10 District Events
1 State Championship
48 Regional Events
1 Championship
Hardest Fun Ever

$14.7 MILLION IN *FIRST* COLLEGE SCHOLARSHIPS

Students on *FIRST* teams are eligible for almost $15 million in *FIRST* scholarships from colleges and universities in the US and Canada.

90% Over 90% of the high schools and their corporate mentors participate year after year.

50% Half of all corporations that sponsor *FIRST* teams hire one or more *FIRST* Robotics students for summer internships.

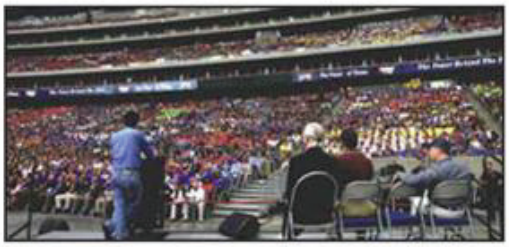
Source: Goodman Research Group, November 2000

"We need to show kids it's more fun to design and create a video game than it is to play one."

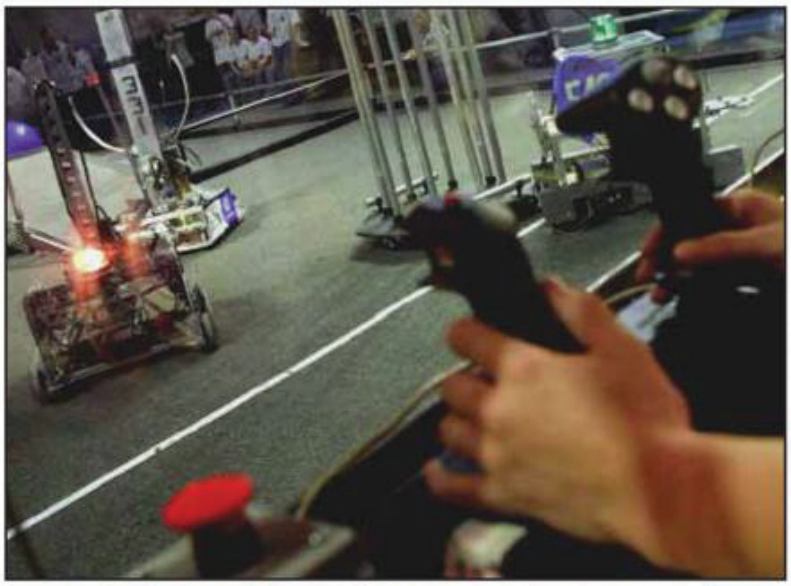
Dean Kamen, Inventor
Founder, *FIRST*

WWW.USFIRST.ORG

FIRST in MICHIGAN
32811 Middlebelt Rd, Ste. F
Farmington Hills, MI 48334
Gail.Alpert@gmail.com


THE *FIRST* ROBOTICS COMPETITION






2010


2011


2012

WHAT IS THE *FIRST* ROBOTICS COMPETITION?

The *FIRST* Robotics Competition combines the excitement of a varsity sport with hands-on training in science and technology to help high school students discover how rewarding a career in engineering or technoloy can be. Remote-controlled robots, piloted by students and cheered on by thousands of screaming fans, go head-to head in short ball games on the floor of a sports arena, battling it out to earn points during a two-minute round.

WHAT MAKES IT UNIQUE?

Students on *FIRST* teams learn from and play with the "pros"- professional engineers who donate their time to work side-by-side with students to help design and build the sophisticated competition robots. This gives *FIRST* students an insider's view of a career in science, engineering and technology not possible in a normal classroom setting. Plus, unlike other high school athletics, every student on a FIRST robotics team has a chance to turn "pro."

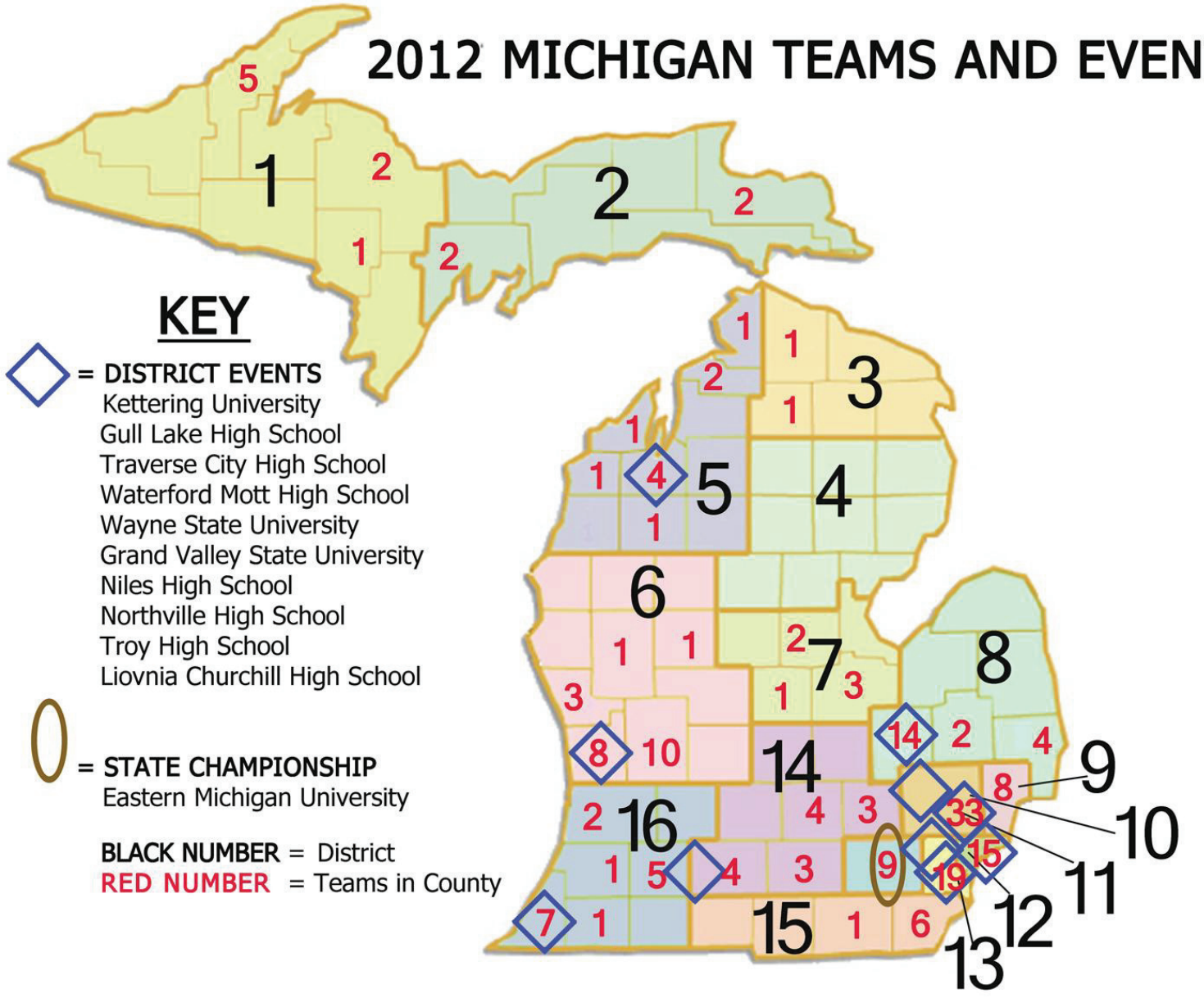
HOW IS THE COMPETITION STRUCTURED?

Teams register in the fall. The new game challenge is announced in January. Teams have six weeks to design and build their robots from a common kit of components. District competitions, with forty teams, referees and judges, are held across Michigan in March and April. Qualified teams move on to a State Championship and ultimately to the world Championship Event at the Edward Jones Dome in St. Louis.

WHAT DOES IT TAKE TO START A TEAM?

Starting a *FIRST* Robotics team is easy. The initial interest can come from the high school or from a corporation looking to sponsor the team. Simply find at least one teacher, parent or other adult who wants to participate and *FIRST* can help with the rest. Call *FIRST* today and join the excitement!

2012 MICHIGAN TEAMS AND EVENTS



KEY

◇ = **DISTRICT EVENTS**

Kettering University
Gull Lake High School
Traverse City High School
Waterford Mott High School
Wayne State University
Grand Valley State University
Niles High School
Northville High School
Troy High School
Liovnia Churchill High School

⬭ = **STATE CHAMPIONSHIP**

Eastern Michigan University

BLACK NUMBER = District
RED NUMBER = Teams in County

2013 *FIRST* ROBOTICS COMPETITION EVENTS

DATE	NAME OF EVENT	VENUE
March 1-2	Kettering University	Kettering University
March 1-2	Traverse City	Traverse City Central High School
March 8-9	Gull Lake	Gull Lake high School
March 8-9	Waterford	Waterford Mott High School
March 15-16 March 15-16 March 22-23	St. Joseph Detroit West Michigan	St. Joseph High School Wayne State University Grand Valley State University
March 22-23	Grand Blanc	Grand Blanc High School
March 29-30	Troy	Troy Athens High School
March 29-30	Livonia	Churchill High School
April 5-6	Bedford	Bedford High School

STATE CHAMPIONSHIP		
April 11-13	Michigan State Championship	Eastern Michigan University

FIRST CHAMPIONSHIP		
April 24-27	The FIRST Championship Event	Edward Jones Dome, St. Louis, MO

TEAM 68 LIST OF AWARDS

2012 Kettering Kickoff - Champion
2012 Indiana Robotics Invitational - Quarterfinalist
2012 Michigan Advanced Robotics Competition - Champion
2012 Tardec IGVC - SemiFinalists
2012 FIRST Championship - Division Finalist - Newton
2012 Northville FIRST Robotics District Competition - Engineering Inspiration Award
2012 Waterford FIRST Robotics District Competition - KPC&B Entrepreneurship Award

2011 Ann Arbor FIRST Robotics District Competition - Quality Award sponsored by Motorola
2011 Troy FIRST Robotics District Competition - Engineering Inspiration Award
2011 Waterford FIRST Robotics District Competition -Gracious Professionalism Award sponsored by Johnson & Johnson

2009 Kettering Kickoff - Champion
2009 Indiana Robotics Invitational - Champion
2009 FIRST Championship - Championship Finalist, Division Champion - Curie
2009 Kettering University FIRST Robotics District Competition - Regional Engineering Inspiration Award
2009 Lansing FIRST Robotics District Competition - KPC&B Entrepreneurship Regional Winner
2009 Michigan FIRST Robotics Competition State Championship - Judge's Award
2009 Troy FIRST Robotics District Competition - Johnson & Johnson Gracious Professionalism, Regional Finalist

2008 Indiana Robotics Invitational - Champion
2008 Finger Lakes Regional - Judge's Award
2008 Great Lakes Regional - Regional Chairman's Award
2008 Waterloo Regional - Regional Finalist, Rockwell Automation Innovation in Control

2007 Great Lakes Regional - Judges' Award
2007 Waterloo Regional - Imagery, Motorola Quality

2006 Palmetto Regional - RadioShack Innovation in Control Award
2006 Waterloo Regional - Motorola Quality

2005 Great Lakes Regional - Regional Champion
2005 Waterloo Regional - GM Industrial Design, Judge's Award, Regional Champion

2004 Colorado Regional - Leadership in Controls, Regional Finalist

2003 Kettering Kickoff - Champion
2003 Arizona Regional - KPC&B Entrepreneurship
2003 Midwest Regional - Imagery
2003 The Championship Event – Imagery

2002 Indiana Robotics Invitational - Champion
2002 Buckeye Regional - Finalist, Xerox Creativity
2002 Great Lakes Regional - Finalist, Imagery
2002 Western Michigan Regional – Imagery

2001 National Championship - Kettering University Scholarship

2000 Kettering Kickoff - Champion

2012 MICHIGAN *FIRST* ROBOTICS COMPETITION TEAMS

TEAM	SCHOOL	LOCATION
815	Allen Park, St Frances, Cabrini	Allen Park
4003	Allendale HS	Allendale
3570	Alma HS	Alma
830	Ann Arbor Huron HS	Ann Arbor
1076	Ann Arbor Pioneer HS	Ann Arbor
2627	Grace Center for Arts and Tech	Ann Arbor
3322	Ann Arbor Skyline HS	Ann Arbor
1718	Macomb Acad Arts & Sciences	Armada
3538	Avondale HS	Auburn Hills
3658	Harper Creek Comm Schools	Battle Creek
4327	Lakeview HS	Battle Creek
4389	Southwestern Mich Virtual Academy	Battle Creek
4408	Pennfield HS	Battle Creek
1940	Benton Harbor HS	Benton Harbor
247	Berkley HS	Berkley
3452	Berrien Springs Public Schools	Berrien Springs
835	Detroit Country Day School	Beverly Hills
2960	Birmingham Seaholm HS	Birmingham
469	International Academy	Bloomfield Hills
573	Brother Rice HS & Marian HS	Bloomfield Hills
2834	Andover HS & Lahser HS	Bloomfield Hills
4377	Boyne City HS	Boyne City
3707	Brighton HS	Brighton
4362	Cheryl Stockwell Prep Academy	Brighton
4392	Brimley HS	Brimley
3604	Woodhaven HS	Brownstown
2586	Calumet High School	Calumet
862	Plymouth-Canton Educational Park	Canton
4405	Plymouth Christian Academy	Canton
2604	Capac Community Schools	Capac
4044	Michigan Thumb Robotics	Capac
4325	Cassopolis HS	Cassopolis
4376	Charlevoix HS	Charlevoix
2153	Chassell Township HS	Chassell
1502	Chelsea HS	Chelsea
27	CSMTech Academy Clarkston HS	Clarkston
3302	Clawson HS	Clawson
453	L'Anse Creuse Public Schools	Clinton Twsp
2959	Coloma HS & Watervliet HS	Coloma
3534	Davison HS	Davison
1250	Henry Ford Academy	Dearborn
3605	Edsel Ford HS	Dearborn
4390	Advanced Tech Academy	Dearborn
1998	Robichaud HS	Dearborn Heights
519	Golightly Career and Tech Center	Detroit
1701	U of D Jesuit HS & Academy	Detroit
2224	Renaissance HS	Detroit
2673	Cass Technical HS	Detroit
2591	Davis Aerospace Technical HS	Detroit
3002	Detroit Central	Detroit
3096	Detroit Finney HS	Detroit
3115	West Side Academy	Detroit
3398	Martin Luther King Jr. Senior HS	Detroit
3619	DEPSA Early College of Excellence	Detroit
3632	Detroit School of Art	Detroit
3769	University Prep Science & Math HS	Detroit
4380	Heroes' Alliance	Detroit
2054	Dexter HS	Dexter
4395	Dundee HS	Dundee
2676	Ecorse Community HS	Ecorse
3602	Escanaba HS	Escanaba
3414	Farmington HS	Farmington
1322	G.R.A.Y.T. Leviathons	Fenton
1025	Ferndale Schools	Ferndale

TEAM	SCHOOL	LOCATION
314	Carman-Ainsworth HS	Flint
322	Flint Northern & Flint NWestern HS	Flint
894	Powers Catholic HS	Flint
468	Flushing HS	Flushing
2245	Frankfort HS	Frankfort
1918	Newaygo County RESA	Fremont
2405	Fruitport HS & Muskegon Area CTC	Fruitport
4391	Gladstone Area Schools	Gladstone
70	Goodrich HS	Goodrich
494	Goodrich High School	Goodrich
2337	Grand Blanc HS	Grand Blanc
3546	Grand Haven HS	Grand Haven
904	Creston HS	Grand Rapids
2075	West Catholic HS	Grand Rapids
3357	Forest Hills Public Schools	Grand Rapids
216	Grandville HS	Grandville
244	Grandville HS	Grandville
288	Grandville HS	Grandville
2771	Grand River Preparatory HS	Grandville
1189	Grosse Pointe Public Schools	Grosse Pointe Woods
3175	University Liggett School	Grosse Pointe Woods
123	Hamtramck HS	Hamtramck
4363	Hancock Public School	Hancock
3536	Hartland HS	Hartland
74	Holland HS	Holland
107	Holland Christn & Rose Park Christn	Holland
141	West Ottawa HS	Holland
3458	Holland area Home School	Holland
4337	Holton HS	Holton
2000	4-H Allegan Co MSU Extension	Hopkins
3656	Hopkins HS	Hopkins
857	Houghton HS	Houghton
3537	Inland Lakes Secondary School	Indian River
4375	Westwood HS	Ishpeming
2611	Jackson County ISD	Jackson
4216	East Jackson HS	Jackson
2246	Johannesburg HS	Johannesburg
1677	Kalamazoo Public Schools	Kalamazoo
2767	Kalamazoo RESA	Kalamazoo
3875	East Kentwood HS	Kentwood
3772	Dickinson Iron Tech Ed Center	Kingsford
2145	Lake Fenton Community Schools	Lake Fenton
302	Lake Orion HS	Lake Orion
4294	The Early College @ Lansing CC	Lansing
1684	Lapeer East	Lapeer
3535	Lapeer County Ed-Tech	Lapeer
1254	Van Buren ISD	Lawrence
3706	Lincoln Park HS	Lincoln Park
3568	Linden HS	Linden
2832	Livonia Public Schools	Livonia
3234	Lowell Area Community Schools	Lowell
1506	Oakland & Genesee County HSs	Flint
910	Bishop Foley Catholic HS	Madison Heights
3548	Lamphere HS	Madison Heights
3617	Marquette Senior HS	Marquette
3421	St. Clair Cty Tech Ed Center	Marysville
3655	Mason HS	Mason
3639	Mesick Consolidated Schools	Mesick
2619	Midland Public Schools	Midland
3770	Bullock Creek HS	Midland
67	Huron Valley Schools	Milford
240	Jefferson HS Robotics	Monroe
1528	Monroe HS	Monroe

TEAM	SCHOOL	LOCATION
3547	Monroe County Community College	Monroe
3415	Montrose	Montrose
4004	North Muskegon Public Schools	Muskegon
2474	Lake Michigan College	Niles
3509	Niles Community Schools	Niles
4409	Lake Michigan College 2	Niles
548	Northville HS	Northville
3572	Mona Shores HS	Norton Shores
503	Novi High School	Novi
1504	Okemos, Lansing Christn, Williamston	Okemos
68	Brandon HS & Holly HS	Ortonville
2137	Oxford Community Schools	Oxford
3618	Petoskey HS	Petoskey
1	OSTC Northeast HS	Pontiac
33	Notre Dame Preparatory School	Pontiac
51	Pontiac HS	Pontiac
3667	Port Huron 21st Cent Com Learning Ctrs	Port Huron
3640	Portage Community HS	Portage
3603	Reed City HS	Reed City
4381	Gull Lake Community Schools	Richland
4130	Richmond HS	Richmond
201	Rochester HS	Rochester Hills
245	Rochester Adams and Stoney Creek HS	Rochester Hills
326	Romulus Community Schools	Romulus
1188	Royal Oak HS & Royal Oak Schools	Royal Oak
4002	OSTC Southeast	Royal oak
703	Saginaw Career Complex	Saginaw
4382	Saginaw HS	Saginaw
1596	Sault Area HS and Career Center	Sault Ste. Marie
3641	South Lyon Community Schools	South Lyon
94	Southfield HS	Southfield
3768	Bradford Academy	Southfield
2620	Southgate Anderson HS	Southgate
3620	St. Joseph Public Schools	St. Joseph
217	Utica Community Schools	Sterling Heights
4237	Lakeshore HS	Stevensville
3688	Suttons Bay Public Schools	Suttons Bay
1243	Swartz Creek HS	Swartz Creek
280	Taylor C C, Kennedy & Truman H.S.	Taylor
3773	Tecumseh HS	Tecumseh
1023	Bedford HS	Temperance
3542	Bedford Robotics Association Inc.	Temperance
1711	SCI-MA-TECH Traverse City Central HS	Traverse City
1896	MTA of Northwest Michigan HS	Traverse City
3767	Traverse City West Senior HS	Traverse City
4398	St. Francis HS	Traverse City
226	Troy School District	Troy
4384	International Academy East	Troy
2851	Utica Schools	Utica
4368	Vicksburg HS	Vicksburg
308	Walled Lake Schools	Walled Lake
818	Warren Consolidated Schools	Warren
3657	Lincoln HS	Warren
3539	Romeo Engineering & Tech Center	Washington
2612	Waterford Mott HS	Waterford
3098	Waterford Kettering HS	Waterford
313	Wayne-Westland Schools	Wayne
3601	Webberville Community Schools	Webberville
3668	Whitmore Lake HS	Whitmore Lake
858	Wyoming Public Schools	Wyoming
66	Willow Run HS	Ypsilanti
470	Ypsilanti HS	Ypsilanti
85	Zeeland West HS & Zeeland East HS	Zeeland

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Steinman Family
Sterling Tool, Inc.
Steven Morse & Company
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TechSmith
Tecla Company, Inc.
TEDxDetroit
Terminal Supply
Terumo Cardiovascular Systems Corp.
The Boeing Company
Thompsons Hardware Store
TI Automotive
Town & Country Group
Townsend Carpeting
Toyota Technical Center
Transfer Tool Products
Trans-matic
Trend Services
Tri-County Electric
Trilink Technical Services, Inc.
Tri-Tool Boring
Troy Foundation for Educational Excellence
True Fabrication and Machine, Inc.
TRW
TRW Global Electronics
Tutorial Services
U.P. Machine & Engineering
UAW Local 14
UAW Local 387
UAW Region 1A
United Healthcare
United State Army
United States Air Force
University of Detroit Mercy
University of Michigan
University of Michigan School of Engineering
UWUA Local 223
Valeo
Van Dam Custom Boats
VanerZiel Machinery Sales
VBOX USA
VDS
VEX Robotics
Vic Canever Chevrolet
Village Hardware
Vintech Industries Inc.
Visual Entities Inc
W Soule & Company
Waste Connections
Weber Electric
Wendy's of West Michigan
Western Michigan University
Whirlpool
White's Bridge Tooling
Williams Tooling & Manufacturing
Witco, Inc.
Witt Buick
Workforce Training & Development (WTD)
World Class Prototypes
Wyser Innovative Products
Yates Industries
Ypsilanti Public Schools Foundation
ZAP! Creative Services
Zaremba Equipment Inc.
Zingerman's

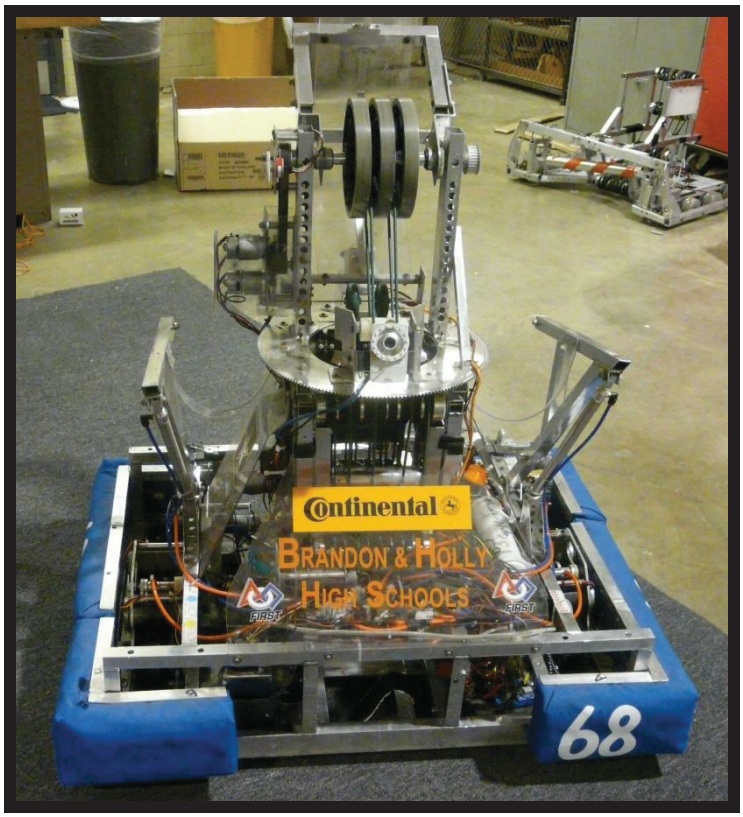
RECOGNIZING TEAM SPONSORS



Sponsor names are prominently displayed in the pit area at competitions.

Team robots and T-shirts carry team sponsors as well.





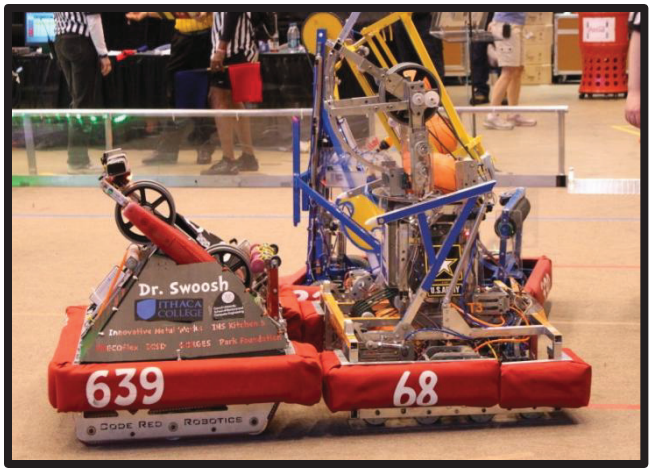
A VARSITY SPORT
WHERE EVERYONE CAN TURN "PRO"



THECHAMPIONSHIP EVENT



'CO-OPERTITION'



ROBOT TEAMS



LEADERSHIP



TEAM BUILDING

STUDENTS AND ENGINEERS WORK TOGETHER



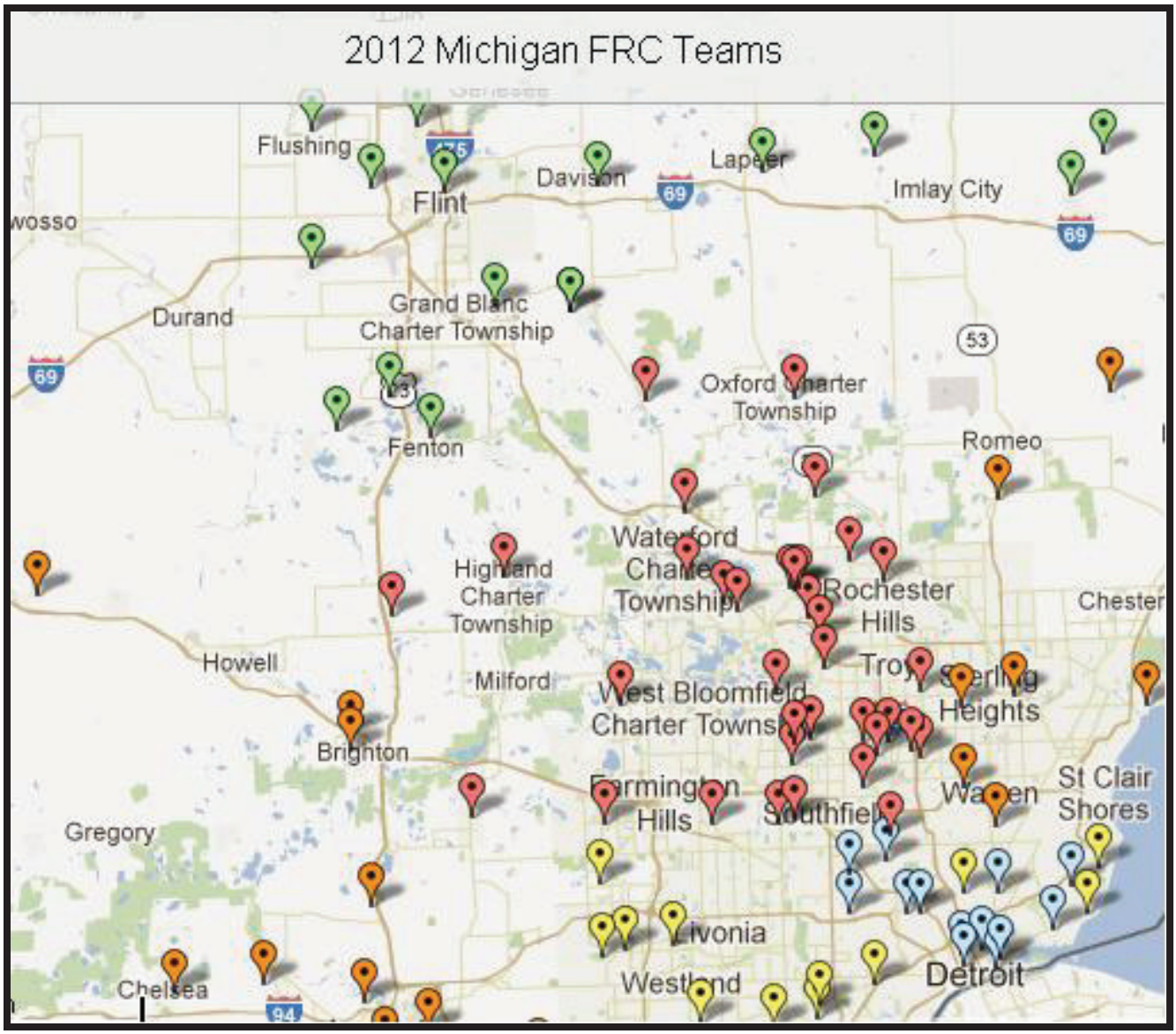




FIRST Team 68 - Truck Town Thunder Budget

Competition Registration Fees		
	FIRST Districts (2 Events and Kit of parts)	$5,000
	Michigan State Championship	$4,000
	FIRST Champsionship	$5,000
	Off-Season FIRST Events	$2,000
Robots, Practice Field Parts, Tools		
	Purchased robot parts and materials for FIRST	$15,000
	Drivetrain parts	
	Aluminum	
	Electrical parts	
	Electronic Control replacement parts from FIRST	
	Pneumatics	
	Practice field building materials	$1,000
	Tools for building and for the competitions	$2,000
Uniforms, Marketing		
	Team Uniforms	$3,000
	2 T-Shirts, each with sponsor logos and team name	
	Team Marketing	
	Items to trade with other teams at competitions	$2,500
	Banners with sponsor logos	
	Graphics for robot with sponsor logos	
Travel Expenses		$16,000
	First Championship Event	
	Bus	
	Air fare for select mentors	
	Lodging 4-5 nights	
	Food	
	Total	$55,500

FIRST ROBOTICS TEAMS
IN
SOUTHEAST MICHIGAN



Truck Town Thunder 68

1025 Ortonville Rd.♦ Ortonville, MI 48462 ♦ 248-627-1820

Please provide us with the following information:

COMPANY NAME: _____

COMPANY ADDRESS: _____

COMPANY CONTACT NAME: _____

COMPANY CONTACT NUMBER: _____

COMPANY CONTACT EMAIL: _____

☐ **Friends of Truck Town - up to $100**	**AMOUNT $**_____
☐ **Bronze – $100 to $499**	**AMOUNT $**_____
☐ **Silver- $500 to $749**	**AMOUNT $**_____
☐ **Gold-$750 to $999**	**AMOUNT $**_____
☐ **Platinum-$1000 to $4999**	**AMOUNT $**_____
☐ **Diamond- $5000 and up**	**AMOUNT $**_____

For more information, please contact our advisors, Andrew Spiece @ 248-627-1820 ext 1141
Make checks payable to *Brandon School District*
Mail correspondence to:
Andrew Spiece
C/O Brandon High School
1025 Ortonville Rd. Ortonville, MI 48462

For Inspiration and Recognition of Science and Technology

FRC
FIRST Robotics Competition

Truck Town Thunder 68

1025 Ortonville Rd.♦ Ortonville, MI 48462 ♦ 248-627-1820

Dear Potential Sponsor;

We would like to introduce the District, State and National award winning robotics team, **T**ruck **T**own **T**hunder Robotics, Team #68. T3 is located at Brandon High School and includes students from Holly and Brandon High Schools. Our team competes in the FIRST (**F**or **I**nspiration and **R**ecognition of **S**cience and **T**echnology) Robotics Competitions. Each year we are given a task that our robot must perform to win the competitions. We are given 6 weeks to design, build and test our "bot". We have an advisory team of seasoned professionals that volunteer their time to help us learn, understand and apply science, technology, engineering, mathematics and the teamwork needed to build a competitive robot.

Truck **T**own **T**hunder is committed to all of our sponsors for one year. Our robot build season begins in January and competitions are in March and April. In our "off season" we receive training in safety, equipment usage, programming, electrical and many other areas. Also, during our "off season" we do demonstrations for organizations, such as Boy & Girl Scouts, and volunteer for many organizations throughout our community.

We are continually looking for sponsors to help support our team, not only financially, but for individuals with engineering, technology and mechanical background that would be potentially interested in volunteering their time to join our advisory team. T3 is confident that with financial support from dedicated sponsors we will be able to fulfill the required registration, material, equipment and travel fees.

We have 6 levels of Sponsorship:

- ☐ **Friends of Truck Town—up to $100**
- ☐ **Bronze – $100 to $499.** Sponsor will have its logo on our website.
- ☐ **Silver- $500 to $749.** Sponsor will have its logo on our t-shirts.
- ☐ **Gold-$750 to $999.** Sponsor will have a large logo on our t-shirts and toolboxes.
- ☐ **Platinum-$1000 to $4999.** Sponsor's logo on our t-shirts will be larger, logo on robot and 501c3 tax deduction.
- ☐ **Diamond- $5000 and up.** Sponsor will have a larger logo on our t-shirts, robot, toolboxes and 501c3 tax deduction.

For more information, please contact our Team Leader, Andrew Spiece @ 248-627-1820 ext 1141 Make checks payable to *Brandon School District*. Please visit http://www.usfirst.org/. Sponsors at the Bronze level or above are displayed on our website at http://www.trucktownthunder.com/.

Sponsorship is an investment is the future of each student and we truly appreciate it.

Sincerely,

Truck **T**own **T**hunder Robotics Team

For Inspiration and Recognition of Science and Technology

FRC
FIRST Robotics Competition